



***YOUR CANADIAN SOURCE FOR  
CHANNEL LETTERS,  
BUILDING SIGNS  
AND MORE...***



# COMPANY INFO

## OUR PRODUCTS

- Custom fabrications
- Routing
- LED Illuminated Channel Letters
- Illuminated Fascia Sign Boxes
- Non-Illuminated Sign Boxes
- Architectural
- Real Estate Development Billboards
- Electronic displays
- LED off-the-shelf products



## MISSION STATEMENT

It is the mission of Skela Media Corp. to earn the recognition of our customers, employees, suppliers and the community as one of the highest quality performers in the sign industry and build long lasting relations founded on integrity.

## ABOUT US

Skela Media Corp. is an Alberta based sign manufacturer of illuminated and non-illuminated signs and custom fabrication. Our facility is fully equipped to handle all your signage needs, from small cabinets to large illuminated channel letters. We work with a wide variety of acrylics, metals, aluminum alloy boards, PVC and other materials. Our well layed out facility results in lower manufacturing costs and quicker project turn around.

## OUR SERVICES

We provide ready-to-install building signs. Installation patterns, power supplies and all necessary electrical and hardware components are included with your order. Only the highest quality materials are used for manufacturing of your sign. After a thorough inspection all orders are carefully packaged for immediate shipping. Our friendly and knowledgeable crew will support you along the way from initial estimates to final installation.

# CHANNEL LETTERS

## FACE LIT SIGNS

A 3-Dimensional, economic and effective marketing solution. Flush mounted on walls, or with raceway.

### Reveal Configuration



Inside vinyl leaving a white, or coloured outline.

### Border Configuration



Outer vinyl leaving a white centre.

### Full Cover



Full cover vinyl over white acrylic, or coloured acrylic if available.



Channel letters make a bold and attractive statement. They proudly advertise the name of a company with great visibility, both night and day. Our channel letters are built from a variety of products to accommodate all types of end users. For indoor or outdoor applications, we can accommodate any budget and size of order(s).



# CHANNEL LETTERS

- LED illuminated
- RGB multicolour LED's available
- Aluminum studs, no corrosion
- Wide variety of fonts and shapes
- Units are completely sealed from the elements

## HALO LIT

For a more sophisticated look consider illuminating your sign with a halo effect. The face of the channel letters are not illuminated, rather a rear illumination is projected around the edge to provide a modern, eye-catching sign.

- Mostly LED lit, neon also available
- Must be stud mounted to surface
- Wide variety of fonts and shapes
- Choose your set of face, return, and light colour combinations



# CHANNEL LETTERS

- Any font style with 1.5" stroke or greater
- 5" pre finished aluminum returns
- Clear acrylic face (optional)
- Neon illumination only
- Non-standard letters made to your specifications



## OPEN FACE LIT

If neon is your preference then our open face design will suit your need. Historically all signs were illuminated using neon tubes, but with the introduction of LEDs and their rapidly decreasing cost they are becoming the product of choice for most signage. When neon is used within an open face design it will deliver a very bright message to your audience at night, it is still considered the brightest product available for this sign option.

# CHANNEL LETTERS

## FACE & HALO LIT

For a rare ultimate look that will stand out above all other designs.

- Creative channel letter construction
- 3" pre-finished aluminum returns
- LED or neon lit
- Must be stud mounted
- Non-standard letters made to your specifications



# BOX SIGNS



## Illuminated Sign Cabinets

Enhance the look and effectiveness by illuminating a fascia sign.

- SignComp or EX extrusion
- Hinged when possible
- White or colour polycarbonate face
- Blank or graphic applied (optional)
- Mill finish or colour matched
- LED Illuminated or Non-Lit
- Single or double sided



# BOX SIGNS

## CUSTOM SHAPED CABINETS

- Custom shaped forms
- 5" aluminum construction
- LED Illuminated



# LASER CUT ACRYLIC & ALUMINUM LETTERS



## DURABILITY AND BEAUTY

Skela Media can fabricate letters from any materials and custom finishes to create your own distinct look.

It is a great cost effective way to reach out to your customers

# ARCHITECTURAL SIGNS

From illuminated to non-illuminated interior signage we have a large selection for your needs.

- Way-finding signs to help direct visitors and your customers to the proper location and points of interest
- Monument signs
- Indoor advertising units
- Fashionable stand-off units
- Wall mounted signage and ground displays directories
- Fashionable publicity units manufactured to blend your environment





# FLAG POLES



A unique method of grabbing your customers attention. Skela offers a complete line of outdoor flagpoles, banner poles, and nautical poles. Our Canadian made flag and banner poles are fabricated from aluminum, steel, or fiberglass materials depending on your needs. Whether you need a small 10 foot pole or a high-reach 100 foot pole we can help you with every step of your project.



# DIGITAL MESSAGE DISPLAYS

## REACH EVERYBODY PASSING BY WITH ONE SINGLE SIGN

Whether you need it to be in only one colour (red/amber), tri-colour, or full colour LED display, with the ability to customize content these dynamic displays will reach out to your customers and bring the increased sales and awareness you are looking for.

By far the most effective advertizing media, Skela Media offers electronic message displays which have drastically evolved over the past two decades.

- Visually communicate dynamic target messages to your customers, employees, suppliers and the community.
- Advertise all aspects of your business including your brand, products, services, promotions, and community involvement.
- Bring your company to the centre of attention.

Let us make it happen for you!



# PYLON SIGNS

What better way to stand out amongst the clutter and create instant brand recognition.

Skela designs and manufactures pylon signs in all shapes and sizes with style and quality creating the presence you are looking for.

Project your company's image from a great distance with these eye-catching signs and project an impressive statement about your business. Our project managers will lead you thru every stage of the project for a stress-free investment.





# PORTABLE & SITE SIGNS

## SITE SIGNS

A wide range of signs are placed around construction sites, parks, campgrounds, commercial and industrial properties.

From temporary to permanent, we have a sign for every need.

Our new line of portable signs make you stand apart from the rest. When all other portable signs down the street look the same, they lose their effectiveness. Our solution, a custom manufactured portable sign, with your own logo or desired shape on top of the sign which can also be illuminated. Advertise yourself up top and lease the advertising space below your logo or use it yourself. The investment could pay for itself.

## PORTABLE

- Affordable
- Temporary application
- Can be placed anywhere
- Not illuminated
- Mobile

## SMALL

- Very effective
- Economic
- Quick to setup
- Semipermanent application
- Optional illumination

## LARGE

- V-shape or flat
- Withstand high winds
- Can be placed in most locations
- Optional illumination



# CUSTOM

Send us your custom requests, we will be happy to quote on your next order.

- In House Manufacturing
- Corporate tenders
- Multiple Item Discounts
- National Rebranding





# GOING GREEN

Skela is committed in making a difference to our environment. We offer various products and services to help our customers save money and get the credit of supporting the green movement.

- Renewable energy power sources
- Custom made solar power systems for remote illumination

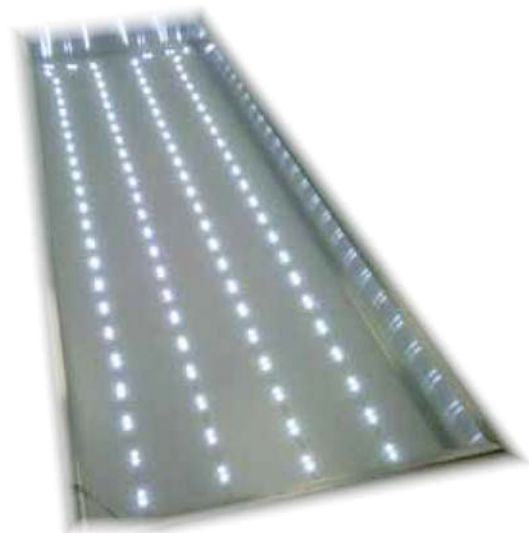
## LED RETROFITS

- Direct replacement of T5/T8/T12 lamps with LED units
- Direct replacement of indoor bulbs
- Many benefits over standard lighting: non-uv or ir radiation, low power consumption, high brightness, no heat buildup, longer lamp life, less servicing, vibration/shock resistant, easy to install
- Add a solar panel for more savings, light up your sign with no electrical bills to worry about



## LED ILLUMINATED SIGN CABINETS

- Compare traditional lamps use 11 Watt/fts<sup>2</sup> to LED only 1.8 Watt/fts<sup>2</sup>
- Same high output brightness
- Longer operating hours, less service time
- Unbreakable fixture design
- 12 and 24 volt systems
- Weatherproof, built for Canadian winters



# LED PRODUCTS

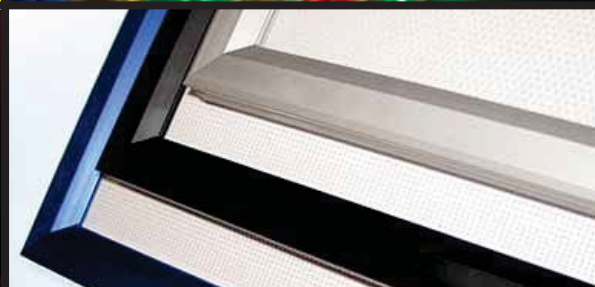
## LED's

LED's come in a variety of colours, configurations, and module types. There are single colour and RGB style modules that can be controlled for a multicolored effect. Operating at low voltages, LEDs provide significant energy savings over conventional lighting products. Due to their extensive lifetime, and minimal maintenance requirements LEDs have become the preferred product in the industry. Available in many colors and intensities there is a product to suit every budget.

## PRODUCTS

Stand apart from the rest, get your clients attention and prove to them that you care about the environment just as much as you do about your image. Skela Media has a variety of LED products that will turn heads and help the environment at the same time.

- Slim LED snapframes
- LED neon rope
- Wall washer
- RGB color changing modules
- Solar panels



# SERVICES

## PROJECT MANAGEMENT

Whether servicing a local business or a national brand with hundreds of locations, Skela Media will help you shine! Skela Media will work with you to develop unique and innovative solutions for your needs, and to make you stand out.

Skela's project managers will coordinate the manufacturing and installation process to the customer's specifications and quality within the time constraints set forth. We will take care of:

- Site Surveys
- Permit Acquisition
- Manufacturing
- Reporting
- CSA certification
- Installation
- Inspection
- Full corporate rebranding campaigns

## INSTALLATION

With our network of installers growing each year, we have built quality partnerships in every corner of BC, Alberta, and Saskatchewan and expanding east. With our strict installer policies we ensure that our installation partners possess the right equipment and knowledge to safely install any project.

# TERMS & CONDITIONS

## PRODUCTS AND SERVICES

Skela Media Corp. (vendor) only manufactures products as noted in the catalogue, no other services are provided in addition to stated products and services. Skela does not deal with artwork design, engineering drawings, engineering stamps, structural drawings, electrical hookup/inspection, site surveys, removals, or any services beyond what is quoted. Vendor can provide installer's contact information, or arrange installation through third parties.

## REQUEST FOR QUOTES

Artwork supplied to vendor must be clean, and converted to outlines and saved as eps. or pdf. Include all specific color information, measurements, fonts used, etc. A proper site survey is recommended before requesting a quote in order to provide Skela with detailed information for production. All quotes are valid 30 days only. If vendor is to supply artwork, we remind client that color of final product changes between printers, inks, profiles used with printers, media used, programs used to design and rip. Skela does not guarantee color match.

## PRODUCTION

Manufacturing prioritized on first come first served basis. Vendor produces client's order according to signed quote and proof. Listed production times are approximate, and only commence after deposit and proof approval is received. Order cannot be canceled after your quote has been signed and production has started. Color matching is approximate unless specific color details and paint brands are specified.

## PROOFS

The client is completely responsible for proofreading all documents, and is solely responsible for the content of the proof once it has been signed. Vendor will not process any job by any extent without signatures on proof and quote. Vendor does not assume any responsibility for the correctness of proofs provided. By signing proof, client approves of its content and release the Vendor to start production. Vendor's total liability is hereby very limited to the services indicated on the invoice and Vendor will not be liable for any subsequent damages, consequential damages, or otherwise.



# TERMS & CONDITIONS

## PAYMENTS

A MINIMUM 50% DEPOSIT IS REQUIRED BEFORE ANY WORK IS STARTED. Business cheques accepted only. All NSF cheques will be assessed a \$50 return fee. Your balance will be due upon deliver, or 30 days with pre-approved credit. Invoices are considered delinquent forty days from the date that client's order was completed and shipped. After the 40th consecutive day, a late charge of \$250.00, together with interests accruing at the rate of 2% per month is added to invoice. All completed orders overdue 60 days will be surrendered to collections agency, and credit status reverted to COD. All orders delivered and accepted remain the property of vendor until paid in full. Client is to inspect and test product within 24 hours and advise vendor of any deficiencies. Client shall be liable for all costs related to collection of delinquent invoices. Client's acceptance of product, either personal or through agent(s), or employee(s) will be deemed as full acceptance. By accepting delivery client affirms that the work conforms to all expectations.

## SHIPPING

All signs are inspected and electrically tested. Vendor is not responsible for damage incurred during shipment. Shipping insurance is not mandatory, but highly recommended as all non local deliveries are delivered through a third party. Shipping date through third parties cannot be guaranteed only estimated.

## WARRANTY & SERVICING

Should a product malfunction, vendor may supply replacement parts based on manufacturer's limited warranty, replacement labour after one year delivery is solely the responsibility of the client. All orders are completely inspected before shipping, and vendor requires all clients to practice due diligence and inspect product within 24 hours of drop off. Any deficiencies must be reported immediately to Skela before sign is permanently installed. One year limited warranty on all products.

## WARNINGS

Vendor shall not be responsible for any injury, loss or damage, direct or consequential, arising out of the use of or the inability to use purchased product(s). Before ordering client shall determine the suitability of the product for its intended use and user assumes all risk and liability whatsoever in connection therewith.



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